

# NIBBAGE

Philadelphia Pen Show 2025

Pen show attendees are serious customers. Go home with them by advertising in Nibbage! It's simple, powerful, and affordable.

8.5"



5.5"

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Nibbage™

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esterbrookpens.com

11"

## AD RATES for 2025 Philly Pen Show Vendors

Inside Front Cover: \$150  
Facing Table of Contents: \$125  
Random Left-Side Full Page: \$100  
Inside Back Cover plus Facing Left Side  
(two-page spread): \$250  
Back Cover: \$400

## AD RATES for Non-2025 Philly Pen Show Vendors

Inside Front Cover: \$300  
Facing Table of Contents: \$250  
Random Left-Side Full Page: \$200  
Inside Back Cover plus Facing Left Side  
(two-page spread): \$500  
Back Cover \$800

**ADVERTISING DEADLINES**  
Deadline for display ads is December 20, 2024.  
Cancellations/changes are accepted until 5:00pm  
on December 20, 2024.

**AD SPECIFICATIONS**  
File Format: Print quality PDF preferred.  
Resolution: 300 DPI recommended and preferred.  
Color Mode: CMYK

**ADVERTISING ACCEPTANCE**  
All copy must meet Nibbage standards as to form,  
subject matter, size, illustration, and typography.  
The publisher of Nibbage reserves the right to  
revise, reject or cancel any advertising at any time.

**QUESTIONS**  
Write to info@nibbage.com.

**FULL PAGE SPECS**  
**TRIM SIZE: 5.5" X 8.5"**  
**QUIET AREA: 0.25" ON ALL SIDES**  
**BLEED: 0.125" ON ALL SIDES**  
**TWO PAGE SPREAD SPECS ARE IDENTICAL**  
**EXCEPT FOR TRIM SIZE: 11" X 8.5"**